**RE/MAX Agent Earns Professional Designation  
to Better Serve Home Sellers**

**CITY, State**, **Date** – (First and last name) of RE/MAX (Office) in (City) has earned the prestigious Seller Representative Specialist (SRS) designation presented by the Council of Real Estate Brokerage Managers (CRB).

The SRS designation is the premier credential in seller representation and was designed to elevate professional standards and enhance personal performance. The designation is recognized by the National Association of Realtors® (NAR) and is awarded to real estate practitioners who meet specific educational and practical experience criteria.

“(First name) has elevated (His/her) knowledge of the home buying experience and (He/she) is exceptionally prepared to provide sellers an outstanding quality of service,” said (First and last name), (Title) of RE/MAX (Office). “Seasoned agents like (First name), and the thousands of RE/MAX Associates who are already SRS certified, know that extensive education and training is essential to thoroughly represent seller-clients.”

“Home sellers want and appreciate working with a professional real estate agent who is qualified and skilled to represent their unique needs in real estate transactions,” said (Last name), who has more than (Number) years of local real estate experience. “Achieving the CRB designation is a significant milestone for me and I’m eager to utilize my elevated skills and expertise when assisting clients market and sell their homes.”

The SRS designation was created in 2006 by three recipients of the NAR Distinguished Service Award: Bruce Aydt, Adorna O. Carroll, and Steve Casper. Under their guidance, the SRS Designation has been awarded to more than 6,000 Realtors® since its inception.

(Last name) also has achieved (List other designations) designations. For more information about (Him/her) or RE/MAX (Office), please visit (Website) or call (Phone number).

For more information on the SRS designation, please visit www.srscouncil.com.

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**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals®, Susan G. Komen®, and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office independently owned and operated.

Contact:

Name, Title

Phone, Email